



FALL MEETING 2018

Tuesday, December 4, 2018 - The Mayfair Hotel, Los Angeles

SPONSORSHIP OPPORTUNITIES

REGISTRATION - \$1,500

In addition to standard sponsorship acknowledgement, your company name and logo on nametag lanyards and in the line of sight all day long!

WELCOME BREAKFAST - **Natural Alternatives**

Mindful and Healthy is what we all strive for...but sometimes it's not what we crave. Wait until you see the Avocado Toast with Micro Basil or the Goat Cheese Frittata. Almost worth the drive in all on its own!

MORNING EDUCATION - **Colorcon**

Probably the most important part of our Fall Meeting are the educational programs spread over the course of the day.

MORNING COFFEE BREAK - **PackageAll**

Get up, stretch your legs, and catch up with colleagues over the morning break.

NETWORKING LUNCHEON - 2 @ 2,500 ea

This is a great time for attendees to exchange the latest industry news and enjoy a gourmet meal.

AFTERNOON EDUCATION - \$1,000/ea

As the day continues we'll hear from a panel of experts on all things Cannabis and from an insider on what November's midterms will mean for our industry.

CALIFORNIA COFFEE BREAK **Best Formulations**

The last stretch before we complete the work, by now the chatter will include the information presented earlier in the day.

COCKTAIL RECEPTION - **Herbalife**

It's not just 5 o'clock somewhere, it's 5 o'clock here! Work is over and the fun begins.

DINNER - **Horn**

A new venue and a new menu from acclaimed Hell's Kitchen winner Scott Comings who is heading up the remarkably creative (and delicious) offerings from the Mayfair kitchen.

DINNER WINE - **Pharmachem Labs**

One of the ways we keep a lid on costs is to purchase our wines through a wholesaler and then pay a corkage fee to the venue where we have an event. This allows us to serve great wines at our meetings for a really reasonable sponsorship fee. This is California....the wine has to be good!

ENTERTAINMENT (MUSIC) - \$1,500

A huge part of the evening's success is the music we enjoy. Put your company front and center with a big sign next to this part of the fun.

FALL MEETING LEADERSHIP

Committing to the support of an organization that strives to provide a regular venue to enlighten, encourage, inspire and collaborate says something about the leaders behind the companies whose names are on the sponsorship roster. These companies make NIA the organization we all want it to be, not only the best value out there but also an opportunity for newcomers and old hands alike to meet with and hear from some of our industry movers and shakers on topics that are impacting our businesses and our industry on a real-time basis.

All sponsorships include your company logo on signage immediately adjacent to the activity, in program materials and on the NIA website as well as pre and post event acknowledgments by program moderator.



If you are interested in sponsorship opportunities, please contact:
info@nia-west.com